

Acceptable Use of Logo

- Logos or slogos should be obtained in their original forms from a Sinfonia staff member. Do not attempt to recreate a logo or slogo from scratch.
- The logo can vary in size, but should not be reduced to less than one inch in height. A logo should not be increased in size once it has been compressed, so as to avoid loss of resolution.



- The logo should not be resized, stretched, rotated or altered without consent from a staff member.



- The logo should appear as white letters on a black background or black letters on a white background. Other backgrounds should be approved by the staff. In general, do not enclose the logo within another shape or graphic.



- Do not use the logo as a part of a pattern or larger image that might diminish its visual strength. Do not incorporate the logo into other logos or service marks.
- Other shapes/images (globes, coins, etc.) should not be used to replace the solid “MN” sphere.



- The logo may not be used as a “watermark” without consent from the staff. If used as a watermark, the logo should be unaltered, easily identified, and should not interfere with the readability of the material presented over it.

- Any animation of the logo should be approved by the Sinfonia staff.

Secondary Logos

When a secondary logo (i.e. of a co-sponsor or funder) is used with the Minnesota Sinfonia logo, the Sinfonia logo must have equal or greater visual weight. When the secondary logo must be the more prominent identifier, the Minnesota Sinfonia logo should appear on a significant subsequent surface or at the end of the publication, but not on the same visible surface as the secondary logo or symbol.